

SOUL CAMP

SPONSORSHIP PACKET 2024



UNIVERSITY OF LOUISIANA AT LAFAYETTE

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ABOUT US

SOUL Camp is an extended orientation program that offers incoming new students the opportunity to effectively prepare themselves for college life at UL Lafayette. We welcome first-time freshmen, transfer students, and adult students to ease their transition to our beautiful campus. Being a part of SOUL Camp allows students to form important relationships and connections with experienced college students who help them thrive in every aspect of being a collegiate member. SOUL stands for service, outreach, unity, and leadership. We focus on UL Lafayette culture and traditions, campus resources, community service, personal development, and belonging. Three 3-day, 2-night camp sessions are held each summer. During our three camp sessions we also focus on prominent issues faced in college, how to excel academically, where to find support, and many other lessons to improve themselves and their college experience.

EST. 2010
YEAR FIFTEEN

We rely on passionate volunteers, camp registration fees, and generous donations from the Lafayette community to help with camp facilitation. Our camp programs costs around \$100,000 to operate which includes transportation, lodging, food, camp equipment, etc. Due to these costs, we depend strongly on the support of local businesses. That is why we humbly ask for your donation to support our program. SOUL Camp directly impacts future UL students by helping to ensure that they are well-prepared for life at UL Lafayette and beyond college. In exchange for your donation, we can provide extensive publicity opportunities for your business, both during and long beyond the confines of SOUL Camp itself.



PACKAGES	PRICE RANGE	NAME OR LOGO WILL BE PLACED ON:
Vermilion Package	\$150-399	-Program
Fleur de Lis Package	\$400-799	-Program -Social Media Publicity
Lagniappe Package	\$800-1499	-Program -Social Media Publicity -Union Display Case
SOUL Package	1500+	-Program -Social Media Publicity -Union Display Case -Day of Service T-Shirt

All donations are welcome. We are in need of several meals for camp, as well as prizes and raffle basket items (gift cards, merchandise, free membership, etc.) to be used at our fundraising events leading up to camp. In-kind donations will be measured by monetary value and sponsors will be placed at the corresponding sponsorship level.

Program: Your name/your company logo will be placed in our program which is distributed to over 400 individuals including new students, current students, and UL Lafayette faculty and staff.

Social Media Publicity: SOUL Camp will give you/your company thanks and publicity on our social media accounts with exposure to thousands of individuals. Logos & names will also be included on our SOUL Camp website linked to sponsor websites, if provided.

Union Display Case: You/your company will be thanked in a display case (like a shadow box) in the Student Union throughout the entire month of August.

Day of Service T-Shirt: Your name/your company name or logo will be placed on the back of our Day of Service t-shirt which is given out to all camp participants, mentors, and faculty & staff volunteers.

****All Sponsorship Packages are due by June 1, 2023****

BY THE NUMBERS

IN 2020

**38 HOURS EARNED
3.51 GPA**

*For those who
attended
SOUL Camp*

*Compared to those
who did not attend
SOUL Camp*

**3.36 GPA
36 HOURS EARNED**

*THROUGH THE YEARS

33

SOUL Camp
sessions held

4,385

Campers
attended

22,000

Community Service
Hours for Lafayette

*from 2010 - 2023