To Whom It May Concern,

We are extending this message to you asking to help us change a new college student’s life. SOUL Camp is our extended orientation process here on the campus of the University of Louisiana at Lafayette. SOUL stands for Service, Outreach, Unity, and Leadership. These four pillars are what our program is built upon and what we strive to instill in every new student that participates in our program. We are a student run organization and volunteer our time throughout the summer to run these camps. Our staff is made up of 37 very diverse individuals that are also highly involved in other campus organizations.

With a student body of 17,000 students and 16,000 of those being undergraduates beginning college is very intimidating for incoming freshmen. Our job as a staff is to guide them through the ins and outs of college life within four days. On the first day, we partner with the United Way of Acadiana & the Office of Sustainability to go throughout the city of Lafayette to complete various service projects. This teaches them the importance of giving back to the community to build a stronger community in which we live in. The subsequent days are filled with activities to prepare them for their entire college experience, including presentations, team building exercises, self-exploring activities, and a nationally renowned professional speaker. We partner up with other offices on campus such as Student Engagement and Leadership, University Program Council, and Recreational Sports to ensure a well-rounded experience for the incoming freshmen. However, an influential program such as SOUL camp does not come at a reasonable cost. Our camp program costs roughly $145,000 to implement, which covers food, transportation, and camp equipment. Our program is not funded by the university; we rely on monetary and other donations raised by our undergraduate staff members and fundraising chairs.

Previous donations have inspired many students that attend the University of Louisiana at Lafayette to excel in the classroom and in their extracurricular activities. Here are some facts about SOUL camp attendees:
- the average GPA for attendees are higher than the schools average,
- they are more highly involved on campus and hold executive position within their organizations, and
- the current President, Vice President, and Treasurer of the Student Government Association were attendees.

We are inviting you or your business to make a tax-deductible donation to help us change these new students’ lives. Below are the different levels of sponsorships, each level comes with an increased opportunity for publicity for yourself and your business:

Sincerely,

SOUL Camp Lead Staff
Below are the different packages for sponsorship:

Fleur de Lis package: $250-$499. You or your logo will placed on our program.

Lagniappe package: $500-$2,499. You or your logo will placed on our banner and program.

SOUL package: $2,500 +. You or your logo will placed on our t-shirt, banner, and program.

**Donation deadline for sponsor logos to be printed: July 6, 2015

For further info please contact:

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Thank you for supporting SOUL Camp!